

Reverse Parade

Presented by Mainstreet Piqua

October 2020

Dear Friends and Neighbors:

Due to COVID-19, our traditional Christmas Parade has been transformed this year into a REVERSE parade. This means the floats are stationary while the viewers drive past. The parade will be **Saturday, December 5 at 2 p.m.** at **Piqua High School**. We hope that you will join us for this brand new event!

Due to Covid-19 concerns, and the inability to ensure social distancing during a traditional downtown parade, this reverse parade is a great way to showcase our community's creativity and highlight our local businesses and organizations. The parade units will be wrapped around Piqua High School and starting at 2 p.m. cars with spectators will view the units.

Please complete the enclosed parade entry form and return it to: Parade Committee, c/o Mainstreet Piqua, Inc. PO Box 1703, 326 N. Main Street, Piqua, OH 45356. Or complete our online application at www.mainstreetpiqua.com. Click on the Holiday Parade link on the home page.

All entries will receive detailed information outlining arrival times, parade staging areas, etc. Please note the parade will be viewed from **2 p.m. – 3 p.m.** *We sincerely hope you will be able to join us.* If you have any questions, or require additional information, please contact Lorna Swisher at 937-773-9355 or email us at lorna@mainstreetpiqua.org

Sincerely,

Mainstreet Piqua, Inc.

REVERSE Parade Committee

2020 Holiday Parade Sponsors



& Miami Valley Steel

Reverse Holiday Parade

Presented by Mainstreet Piqua, Inc.

Saturday, December 5, 2020 from 2:00 - 3:00 p.m.

Piqua High School - 1 Indian Trail, Piqua

To reserve your space in the REVERSE Holiday Parade, please complete the following application and indemnity agreement, and return it to: Parade Committee, c/o Mainstreet Piqua, Inc., PO Box 1703, Piqua, OH 45356.

ENTRY DEADLINE IS MONDAY, NOVEMBER 23, 2020.

CONTACT INFORMATION:

Organization Name: _____

Address: _____

Contact Person: _____

Phone Number: _____ Email Address: _____

Who will be in charge of your unit at the parade?

Name: _____ Phone: _____

Length of Unit: _____ Approximate Number of people: _____
(Please be as accurate as possible)

INDEMNITY AGREEMENT

The undersigned hereby makes application for entry in the Reverse Holiday Parade in association with Mainstreet Piqua, Inc., and agrees to abide by the rules and regulations of the committee governing the reverse parade. Applicant understands that the Committee reserves the right to reject any or all applications.

In consideration for receiving permission to participate in the Reverse Parade, the undersigned hereby agrees to indemnify and hold harmless Mainstreet Piqua, Inc. The Piqua Holiday Parade Committee, Piqua City Schools, and the City of Piqua or directors, officers, servants, agents or employees of the same from any loss, liability, damage or costs, including court costs and attorneys' fees, that they may incur due to or arising from the undersigned's participation in the parade.

Date

Name of Applicant

Authorized Signature

Reverse Parade Logistics – Saturday, December 5, 2020

*(Subject to change. You **will** get final instructions with your parade line up information. Those notifications will be mailed out on November 24. NO late applications will be accepted.)*

The Reverse Parade format will have the units in a stationary position and the spectators will drive past in their personal vehicle. The parade route will be one-way around Piqua High School. The *spectator* vehicles (those driving through the parade) will enter the school off Looney Road and will make their way through the parade route at approximately two mph.

The parade units will be in the parking spaces in the front of the high school and will wrap around the East side of the building out to the rear entrance of PHS by Edison State Community College.

Parade units will be appropriately spaced out. When you complete your parade application, please be **as accurate as possible** when letting us know how many people/vehicles are in your group so that we can be space out the organizations as carefully as possible.

As we will NOT be having parade announcers, you are encouraged to hold a banner or sign identifying your group/organization.

Neither those in the parade (units) or those driving through will be permitted to throw candy.

We will need the units to be in place by 1:30 p.m. The parade will last until 3:00 p.m. *Units will need to stay in place until at least 3:00 p.m.*

Those participating in the parade may park in the Piqua Junior High parking lot. A volunteer will greet you at the lot to give you some direction.

In the event of rain, the parade will be cancelled. We expect that the Miami County Covid level at the time of the parade may also make a difference. Parade announcements will be made on the Mainstreet Piqua Facebook page at www.facebook.com/mainstreetpiqua

After your application has been received, you WILL receive line-up information and more details. If you have questions, please feel free to call the Mainstreet Piqua office at 937-773-9355.