

Holiday Heroes

Downtown Piqua Holiday Parade

Presented by Mainstreet Piqua

October 2023

Dear Friends and Neighbors:

The *Downtown Piqua Holiday Parade* will be on Saturday, December 2 at 2 p.m. and we would love for YOU to be a part of this great hometown tradition.

The parade is a very family-friendly event and we are inviting many types of units to participate, including bands, drill teams, floats, antique cars, fire departments, youth groups, churches, clubs, and civic organizations. Our goal is to promote as many Piqua organizations and businesses as possible and this year's parade theme of "*Holiday Heroes*" will make it very easy for everyone to participate.

The lineup process for the Downtown Piqua Holiday Parade will be quite different this year, as we will be lining up on the WEST side of Main Street so that we do not interfere with traffic on State Route 66. Prior to the parade, you will receive your line-up information with a map and directions on our new line-up location and procedures.

Please complete the enclosed parade entry form and return it to: Parade Committee, c/o Mainstreet Piqua, Inc. PO Box 1703, 326 N. Main Street, Piqua, OH 45356. Or complete our online application at www.mainstreetpiqua.com. Click on the Holiday Parade link on the home page.

All entries will receive detailed information outlining arrival times, parade staging areas, etc. Please note the parade will start promptly at 2 p.m. *We sincerely hope you will be able to join us for the Downtown Piqua Holiday Parade.*

Thank you for your consideration - we would love for you to join us! If you have any questions or require additional information, please contact Lorna Swisher at 937-773-9355 or email us at info@mainstreetpiqua.com
Sincerely,

Mainstreet Piqua, Inc.

Parade Committee

2023 Downtown Piqua Holiday Parade Sponsors



Downtown Piqua Holiday Parade

*Presented by Mainstreet Piqua, Inc.
Saturday, December 2, 2023 at 2:00 p.m.
Downtown Piqua*

To reserve your space in the Downtown Piqua Holiday Parade lineup, please complete the following application and indemnity agreement and return it to: Parade Committee, c/o Mainstreet Piqua, Inc., PO Box 1703, Piqua, OH 45356. **ENTRY DEADLINE IS MONDAY, NOVEMBER 13, 2023.**

CONTACT INFORMATION:

Organization Name: _____

Address: _____

Contact Person: _____

Phone Number: _____ Email Address: _____

Who will be in charge of your unit at the parade?

Name: _____ Phone: _____

Description of your unit (The most important thing you would like the public to know about your organization/unit) for Parade Announcer: (Use an additional sheet of necessary)

Length of Unit: _____

INDEMNITY AGREEMENT

The undersigned hereby makes application for entry in the Downtown Piqua Holiday Parade in association with Mainstreet Piqua, Inc., and agrees to abide by the rules and regulations of the committee governing the parade. Applicant understands that the Committee reserves the right to reject any or all applications.

In consideration for receiving permission to participate in the Piqua Holiday Parade, the undersigned hereby agrees to indemnify and hold harmless Mainstreet Piqua, Inc. The Piqua Holiday Parade Committee, and the City of Piqua or directors, officers, servants, agents or employees of the same from any loss, liability, damage or costs, including court costs and attorneys' fees, that they may incur due to or arising from the undersigned's participation in the parade.

Date

Name of Applicant

Authorized Signature